



2021 SPONSORSHIP OPPORTUNITIES



This fall, area residents will volunteer to go over the edge of the Genetti Hotel to support the Williamsport Area School District Education Foundation, River Valley Regional YMCA, and YWCA Northcentral PA.

How will you help?

BENEFITTING:

W WILLIAMSPORT
AREA SCHOOL DISTRICT
EDUCATION FOUNDATION



eliminating racism
empowering women
ywca
northcentral pa



Landing/Title Sponsor - \$10,000

1 Available



- 5 rappel spots
- Recognition in all event branding, marketing and advertising as "Landing Zone Sponsor," including event day T-shirts provided to all participants and sponsors
- Provision of 10 complimentary event day T-shirts
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Provision of live, on-site presence during the event, with the opportunity to address media, participants and spectators
- Reservations for 10 at VIP pre-event reception with the opportunity to speak to attendees
- Ongoing company recognition throughout the course of the event via signage, banners and announcements
- Sticker recognition on all participant helmets
- Opportunity to include items in participant swag-bags



Rope Sponsor - \$3,000

2 Available



- 1 rappel spot
- Naming rights on one set of rappel ropes, which will be announced continuously throughout the day as participants descend the building
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Prominent logo on event day T-shirt
- Reservations for 5 guests to pre-event VIP reception
- Opportunity to include items in participant swag-bags





VIP Reception Sponsor - \$2,000

1 Available

- 1 rappel spot
- Reservations for 5 to pre-event VIP reception
- Reception naming rights, including the opportunity to speak to reception attendees and announce fundraising achievements
- Banners, signs, and poster placement throughout the reception and day of the event, including heavily photographed areas
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Prominent placement of logo on event day T-shirt
- Opportunity to include items in participant swag-bags

Technology Sponsor - \$2,000

1 Available

- 1 rappel spot
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Reservations for 2 to pre-event VIP reception
- Logo on event day T-shirt
- Opportunity to include items in participant swag-bags

Harness Sponsor - \$1,500

2 Available

- 1 rappel spot
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Reservations for 2 to pre-event VIP reception
- Logo on event day T-shirt
- Opportunity to include items in participant swag-bags





Sponsorship Commitment Form

NOTE: Please complete and return form to: WASD Education Foundation, Attn: Greg Hayes, 2780 West Fourth St., Williamsport, PA 17701. Checks should be made payable to the WASD Education Foundation.

Business name: _____

Primary contact: _____

Phone number: _____ Email: _____

Mailing address: _____

Please indicate sponsorship choice: ☐ Landing/Title Sponsor (\$10,000)
☐ Rope Sponsor (\$3,000)
☐ VIP Reception Sponsor (\$2,000)
☐ Technology Sponsor (\$2,000)
☐ Harness Sponsor (\$1,500)

☐ Please invoice me ☐ Amount enclosed: \$_____

Signature: _____ Date: _____

Thank you for supporting Over the Edge Williamsport!

***For more information or if you have questions regarding your sponsorship,
any of the organizations, or how you can participate in Over the Edge, contact:***

Brittany Fischer
YWCA Northcentral PA
570.322.4637
BFischer@ywcawilliamsport.org

Greg Hayes
WASD Education Foundation
570.327.5500 ext. 40602
ghayes@wasd.org

Jessica Probst
River Valley Regional YMCA
570.323.7134 ext. 203
JessicaP@rvrymca.org

About the Event

Since 2018, the Williamsport Area School District Education Foundation, River Valley Regional YMCA, and the YWCA Northcentral PA have co-hosted Over the Edge Williamsport.

The event is a fundraising partnership between the three nonprofits. It allows members of the community to voluntarily commit to raise at least \$1,000 for the nonprofit of their choice — or have it divided evenly among all three — in a daring exchange to rappel down a building.

The nonprofits first banded together in 2018 to bring the event to the city, and since then have collectively raised more than \$180,000 between the three of them for their respective missions.

Our Event Success: By the Numbers

\$180K+

HAS BEEN RAISED
FROM OVER THE
EDGE WILLIAMSPORT
TO BENEFIT ALL
THREE NONPROFITS

200+

HAVE BEEN BRAVE
ENOUGH TO TO
GO OVER THE EDGE
TO SUPPORT THEIR
COMMUNITY

320 FT.

HAS BEEN
COLLECTIVELY
RAPPELLED BY
PARTICIPANTS &
SPONSORS

**VIP Reception Date:
September 24, 2021**

**Event Date:
September 25, 2021**

**Where:
Genetti Hotel
200 West Fourth St.
Williamsport, PA 17701**



**[give.overthedge.events/
williamsport2021](https://give.overthedge.events/williamsport2021)**

