

Strategic Plan 2022-2027



Purpose: “To establish, support and enhance programs or activities which enrich education and life experiences for our students.”

Vision

To secure and sustain resources that will be used to establish, support and enhance programs or activities which enrich the education and life experiences of our children and community, and fund innovative and creative programming by our faculty and staff

Mission

To create powerful classrooms and inspire futures

Values

- Educational Excellence
- Innovation & Creativity
- Diversity
- Community
- Stewardship

ADVANTAGES

Philanthropic Arm of WASD

Sole designated support organization charged with leading philanthropic efforts

One Stop Shop

The Foundation is able to facilitate a wide range of donor intent from innovation for a single school or program through scaling district-wide initiatives

Agent for School Funds

Provides the nonprofit status that empowers investment in WASD schools, provides funding opportunities and mitigates risk

PRIORITY GOALS

Visibility & Accessibility

Increase visibility of the foundation

Stewardship & Cultivation

Expand stakeholder pool and engagement

Leadership

Strengthen board education and engagement

Foundation Viability

Explore WASDEF's future and identify sustainable efforts to maintain growth

KEY OBJECTIVES

Digitize Grant Request Process
Fund Incubator/Innovative Pilot Programs
Mobile Giving
Establish a Rapid Response Fund

Increase Student/Faculty Participation
Increase Stakeholder Reach & Engagement
Further Strengthen Outreach Efforts
Endowment Funds and Giving Societies

Expand Policies and Procedures
Annually Review/Amend Bylaws
Enhance Knowledge Base of Board Members

Define WASDEF's Growth Trajectory
Ensure Financial Viability
Further Develop Financial Infrastructure